

# Dishwashing in Spain

February 2024

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## Dishwashing in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

High cost of living leads to shift towards hand dishwashing,  
Multinational players retain their dominance as they continue to innovate in order to meet evolving consumer demands  
Stand-up pouches remain most popular packaging format

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Tablets will continue to hold sway within automatic dishwashing  
Sustainability and efficiency will inform new product development  
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