

Analgesics in Saudi Arabia

September 2023

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Analgesics in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Analgesics witnesses stock shortages, which leads to brand and category switching
Topical analgesics/anaesthetic continues to see range expansion and new entrants
GSK Consumer Healthcare continues to lead analgesics

PROSPECTS AND OPPORTUNITIES

Illnesses, rising awareness, and return of visitors set to drive growth for analgesics
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