



Eye Care in Saudi Arabia

September 2023

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Eye Care in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Multiple factors continue to support demand in eye care
Eye drops remains the leading format, although gel is becoming more popular
Jamjoom Pharma leads eye care, but “others” dominates

PROSPECTS AND OPPORTUNITIES

Growth in eye care to be supported by rising health awareness and tourism
Growth will also be driven by the rise in screen time and eye surgery
Localising production, and the dominance of pharmacies

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