

# Bath and Shower in Romania

May 2024

**Table of Contents** 

### Bath and Shower in Romania - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

More conscious spending and the end of the pandemic prevent volume growth

Product launches focus on different areas of interest for Romanians

Top three multinationals extend their shares in 2023

#### PROSPECTS AND OPPORTUNITIES

Hand sanitisers and bar soap will continue to be a drag on growth

Consumers will stick to brands, and search for natural and sustainable products

Share of e-commerce set to rise, although offline retail will continue to dominate

#### **CATEGORY DATA**

- Table 1 Sales of Bath and Shower by Category: Value 2018-2023
- Table 2 Sales of Bath and Shower by Category: % Value Growth 2018-2023
- Table 3 Sales of Bath and Shower by Premium vs Mass: % Value 2018-2023
- Table 4 NBO Company Shares of Bath and Shower: % Value 2019-2023
- Table 5 LBN Brand Shares of Bath and Shower: % Value 2020-2023
- Table 6 LBN Brand Shares of Premium Bath and Shower: % Value 2020-2023
- Table 7 Forecast Sales of Bath and Shower by Category: Value 2023-2028
- Table 8 Forecast Sales of Bath and Shower by Category: % Value Growth 2023-2028
- Table 9 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2023-2028

#### Beauty and Personal Care in Romania - Industry Overview

#### **EXECUTIVE SUMMARY**

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

#### MARKET DATA

- Table 10 Sales of Beauty and Personal Care by Category: Value 2018-2023
- Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 16 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 - Research Sources

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