



# Away-From-Home Tissue and Hygiene in Uruguay

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Table of Contents

## Away-From-Home Tissue and Hygiene in Uruguay - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Moderate growth despite small-scale smuggling

Softys Uruguay dominates in AFH tissue

Brazilian brands, converters and small-scale smuggling are key threats to Softys Uruguay

#### PROSPECTS AND OPPORTUNITIES

Consumers' feedback will be negative if institutions and restaurants are short of cleaning products

People aged over 65 years will drive the AFH hygiene category

Beige paper presents value for money offering

#### CATEGORY DATA

Table 1 - Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 2 - Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 3 - Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 4 - Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 5 - Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 6 - Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

## Tissue and Hygiene in Uruguay - Industry Overview

### EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

### MARKET INDICATORS

Table 7 - Birth Rates 2018-2023

Table 8 - Infant Population 2018-2023

Table 9 - Female Population by Age 2018-2023

Table 10 - Total Population by Age 2018-2023

Table 11 - Households 2018-2023

Table 12 - Forecast Infant Population 2023-2028

Table 13 - Forecast Female Population by Age 2023-2028

Table 14 - Forecast Total Population by Age 2023-2028

Table 15 - Forecast Households 2023-2028

### MARKET DATA

Table 16 - Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 17 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 18 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 19 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 20 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 21 - Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 22 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 23 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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## SOURCES

### Summary 1 - Research Sources

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