



# Self-Service Cafeterias in the Philippines

February 2023

Table of Contents

## 2022 DEVELOPMENTS

## PROSPECTS AND OPPORTUNITIES

## Consumer Foodservice in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

### MARKET DATA

Table 1 - Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 2 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 3 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 4 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 5 - Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 6 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 7 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 8 - Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 9 - Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 10 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 11 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 12 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 13 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 14 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.