

# Full-Service Restaurants in Brazil

February 2024

Table of Contents

## Full-Service Restaurants in Brazil - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

High levels of indebtedness - a consequence of the pandemic

Maintaining customer service is one of the main challenges

Third party delivery apps grow as they aim to expand into smaller regions and offer more affordable prices

#### PROSPECTS AND OPPORTUNITIES

Entry of major manufacturers to foodservice as a strategy to get closer to end consumers

Comfort food through heritage, indulgence and a return to familiar flavours

Popularisation of brunch among consumers with higher purchasing power

#### CATEGORY DATA

Table 1 - Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 - Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 - Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 - Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 - Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 - Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 - GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 8 - GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 9 - Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 10 - Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 11 - Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 12 - Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 13 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 14 - Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

## Consumer Foodservice in Brazil - Industry Overview

### EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

### MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 22 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 23 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 24 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 25 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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## SOURCES

### Summary 1 - Research Sources

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