

# Computers and Peripherals in Spain

July 2023

Table of Contents

## Computers and Peripherals in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Another difficult year for computers and peripherals as pandemic highs fade and consumer confidence dips

Sales of desktops continue to decline but gaming offers some hope for sales

Brighter prospects on the horizon for monitors thanks to gaming and the switch to more flexible working arrangements

#### PROSPECTS AND OPPORTUNITIES

Tablets on a downward spiral as the relevance packaged food these products comes into question

E-commerce and renting will continue growing in popularity

Renting of computers continue growing in popularity along with refurbished equipment

#### CATEGORY DATA

Table 1 - Sales of Computers and Peripherals by Category: Volume 2018-2023

Table 2 - Sales of Computers and Peripherals by Category: Value 2018-2023

Table 3 - Sales of Computers and Peripherals by Category: % Volume Growth 2018-2023

Table 4 - Sales of Computers and Peripherals by Category: % Value Growth 2018-2023

Table 5 - Sales of Computers by Category: Business Volume 2018-2023

Table 6 - Sales of Computers by Category: Business Value MSP 2018-2023

Table 7 - Sales of Computers by Category: Business Volume Growth 2018-2023

Table 8 - Sales of Computers by Category: Business Value MSP Growth 2018-2023

Table 9 - NBO Company Shares of Computers and Peripherals: % Volume 2019-2023

Table 10 - LBN Brand Shares of Computers and Peripherals: % Volume 2020-2023

Table 11 - Distribution of Computers and Peripherals by Channel: % Volume 2018-2023

Table 12 - Forecast Sales of Computers and Peripherals by Category: Volume 2023-2028

Table 13 - Forecast Sales of Computers and Peripherals by Category: Value 2023-2028

Table 14 - Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2023-2028

Table 15 - Forecast Sales of Computers and Peripherals by Category: % Value Growth 2023-2028

Table 16 - Forecast Sales of Computers by Category: Business Volume 2023-2028

Table 17 - Forecast Sales of Computers by Category: Business Value MSP 2023-2028

Table 18 - Forecast Sales of Computers by Category: Business Volume Growth 2023-2028

Table 19 - Forecast Sales of Computers by Category: Business Value MSP Growth 2023-2028

## Consumer Electronics in Spain - Industry Overview

### EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

### MARKET DATA

Table 20 - Sales of Consumer Electronics by Category: Volume 2018-2023

Table 21 - Sales of Consumer Electronics by Category: Value 2018-2023

Table 22 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 23 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 24 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 25 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 26 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 27 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 28 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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