

Consumer Electronics in Spain

July 2023

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Sales of desktops continue to decline but gaming offers some hope for sales

Brighter prospects on the horizon for monitors thanks to gaming and the switch to more flexible working arrangements

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PROSPECTS AND OPPORTUNITIES

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2023 DEVELOPMENTS

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- Wireless speakers on the rise due to functionality, flexibility and a wide range of product options

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Smart wearables are increasing in popularity to the detriment of more basic activity wearables
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PROSPECTS AND OPPORTUNITIES

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