

Away-From-Home Tissue and Hygiene in the Czech Republic

March 2024

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Away-From-Home Tissue and Hygiene in the Czech Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Away-from-home tissue records positive sales development as local consumers return to pre-pandemic levels of activity
Eco-friendly trends extend to away-from-home products, but fewer products are available
Key players continue to lead the category in 2023, while some launch eco-friendly variants

PROSPECTS AND OPPORTUNITIES

Stable growth over the forecast period thanks to the ongoing resumption in society after COVID-19
Away-from-home hygiene benefits from the ageing population over the forecast period
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Tissue and Hygiene in the Czech Republic - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/away-from-home-tissue-and-hygiene-in-the-czech-republic/report.