

Hair Care in Costa Rica

April 2024

Table of Contents

Hair Care in Costa Rica - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shampoos and conditioners with added-value formulas attract growing interest
Many consumers are more inclined to use colourants in the wake of the pandemic
Salon professional hair care products continue to gain popularity

PROSPECTS AND OPPORTUNITIES

Social media trends will continue to shape consumer choices and brand strategies
Sustainability concerns should encourage more players to develop refill packs
Penetration of clean label products expected to improve

CATEGORY DATA

- Table 1 - Sales of Hair Care by Category: Value 2018-2023
- Table 2 - Sales of Hair Care by Category: % Value Growth 2018-2023
- Table 3 - Sales of Hair Care by Premium vs Mass: % Value 2018-2023
- Table 4 - NBO Company Shares of Hair Care: % Value 2019-2023
- Table 5 - LBN Brand Shares of Hair Care: % Value 2020-2023
- Table 6 - NBO Company Shares of Salon Professional Hair Care: % Value 2019-2023
- Table 7 - LBN Brand Shares of Salon Professional Hair Care: % Value 2020-2023
- Table 8 - LBN Brand Shares of Premium Hair Care: % Value 2020-2023
- Table 9 - Forecast Sales of Hair Care by Category: Value 2023-2028
- Table 10 - Forecast Sales of Hair Care by Category: % Value Growth 2023-2028
- Table 11 - Forecast Sales of Hair Care by Premium vs Mass: % Value 2023-2028

Beauty and Personal Care in Costa Rica - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

- Table 12 - Sales of Beauty and Personal Care by Category: Value 2018-2023
- Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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