

# Pet Products in Spain

April 2024

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## Pet Products in Spain - Category analysis

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#### 2024 DEVELOPMENTS

Pet products negatively affected by the uncertainty about the “positive list of pets” and inflationary pressures

Rise of sustainability trends in cat litter

Pet healthcare supported by enhanced concerns for animal welfare

#### PROSPECTS AND OPPORTUNITIES

Ongoing humanisation trend will support continued positive sales

Niche of pet toiletries set to grow, with expanding lines in pet shampoos and even body sprays

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