

Cigarettes in Norway

June 2024

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Cigarettes in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cigarettes sales in decline Government steps in to reduce cross-border trade in cigarettes Leading players seeking out new opportunities in an evolving landscape

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Cigarettes sales set to continue on a downward trajectory Impending ban on menthol cigarettes will deal a further blow to category sales Further tax increases expected as Norway looks to reduce smoking prevalence

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