

Self-Service Cafeterias in Italy

February 2024

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Self-Service Cafeterias in Italy - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Self-service cafeterias come under pressure but healthier menus could present new opportunities
Chef Express teams up with Gambero Rosso Academy to offer a new and innovative range of breakfast items
Autogrill continues to expand in the country with a focus on innovation and local tastes and traditions

PROSPECTS AND OPPORTUNITIES

A challenging future ahead for self-service cafeterias as the market evolves and consumer habits change
Government plan expected to stimulate sales
Healthy, indulgent and Italian dishes likely to feature heavily on menus

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