

Computers and Peripherals in the United Kingdom July 2024

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Computers and Peripherals in the United Kingdom - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume sales of computers and peripherals continue to decline in 2024 Computers and peripherals remains challenged by the impact of the pandemic Apple strengthens leadership of computers and peripherals in the UK

PROSPECTS AND OPPORTUNITIES

Tablets and printers to record largest volume declines over forecast period
Al incorporation will remain a key topic of discussion
An omnichannel approach to shopping will remain relevant for local consumers

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