

Tobacco in Uruguay

June 2024

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Local legal retailers are also part of the illicit trade problem

Cía Industrial de Tabacos Monte Paz retains the outright lead while Philip Morris International continues gaining relative strength in this industry

PROSPECTS AND OPPORTUNITIES

Growing presence of Argentineans in Uruguay helps Philip Morris International continue gaining momentum

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Pipe tobacco smokers face supply issues at the end of the review period

Imported brands account for the majority sales of cigars and cigarillos

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