

Away-From-Home Tissue and Hygiene in Morocco

March 2024

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Away-From-Home Tissue and Hygiene in Morocco - Category analysis

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2023 DEVELOPMENTS

Dining out and growth in foodservice support sales of AFH tissue
The increase in tourism drives sales of AFH products in Morocco
Economy and standard priced goods drive sales, unless the facility is premium

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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