

Cafés/Bars in Singapore

March 2024

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Cafés/Bars in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Singapore continues to solidify reputation as having a dynamic cocktail culture

Chained cafés benefit from recovery of inbound tourism, while rising costs lead to price hikes in 2023

Rapid developments in specialist coffee and tea shops as Singapore attracts international operators, while existing chains exit the market

PROSPECTS AND OPPORTUNITIES

Further consolidation among leading players in chained juice/smoothie bars

Extension of Nutri-Grade regulations to freshly prepared beverages set to primarily impact juice/smoothie bars and specialist coffee and tea shops

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