

Chocolate Confectionery in Colombia

June 2024

Table of Contents

Chocolate Confectionery in Colombia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Nostalgia-driven flavour innovations and collaborations stimulate retail value sales Inflationary pressure boosts retail current value sales but hinders consumption Rising health consciousness inspires investments in healthier versions

PROSPECTS AND OPPORTUNITIES

Demand to continue to cater to indulgence in the forecast period Retailers' shelves are set to continue to welcome innovative tablets Players need to exploit seasonality to extend consumption periods

CATEGORY DATA

- Table 1 Sales of Chocolate Confectionery by Category: Volume 2019-2024
- Table 2 Sales of Chocolate Confectionery by Category: Value 2019-2024
- Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024
- Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024
- Table 5 Sales of Chocolate Tablets by Type: % Value 2019-2024
- Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024
- Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024
- Table 8 Distribution of Chocolate Confectionery by Format: % Value 2019-2024
- Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029
- Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029
- Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029
- Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

Snacks in Colombia - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

- Table 13 Sales of Snacks by Category: Volume 2019-2024
- Table 14 Sales of Snacks by Category: Value 2019-2024
- Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 16 Sales of Snacks by Category: % Value Growth 2019-2024
- Table 17 NBO Company Shares of Snacks: % Value 2020-2024
- Table 18 LBN Brand Shares of Snacks: % Value 2021-2024
- Table 19 Penetration of Private Label by Category: % Value 2019-2024
- Table 20 Distribution of Snacks by Format: % Value 2019-2024
- Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029
- Table 22 Forecast Sales of Snacks by Category: Value 2024-2029
- Table 23 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029
- Table 24 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

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