

Sauces, Dips and Condiments in Singapore

January 2024

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Sauces, Dips and Condiments in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience continues to drive demand for recipe sauces
Greater push in health and wellness themes leads to expanding product variety
Chili sauces sees further flavour innovation

PROSPECTS AND OPPORTUNITIES

Sauces, dips condiments is expected to record solid retail volume growth
Consumers to enjoy wide range of options as retailers launch new international brands while manufacturers are set to slow new product development
Increasing the Korean element as part of foodservice menus

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