



Sauces, Dips and Condiments in Indonesia

January 2024

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Sauces, Dips and Condiments in Indonesia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Expansion of consumer foodservice boosts sales in soy sauce

Unilever Indonesia Tbk PT retains lead, while more variants are offered by Sayap Mas Utama PT

Increasing presence of smaller packaging, while more Korean sauce variants are available

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Strong growth expected over the forecast period

Sauces to remain the main contributor

Producers to remain committed to innovation in chili sauce

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