



Consumer Foodservice By Location in Turkey

February 2024

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2023 DEVELOPMENTS

Ongoing recovery of inbound tourism flows spurs consumer foodservice through lodging

Travel consumer foodservice benefits from greater traffic flows

Non-standalone locations continue to exert pressure on the dominant standalone format

PROSPECTS AND OPPORTUNITIES

Inbound tourists to continue to drive the expansion and development of lodging consumer foodservice

Turkey's growing appeal as a global tourism destination to boost travel consumer foodservice

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