



Full-Service Restaurants in Romania

February 2024

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Full-Service Restaurants in Romania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising inflation challenges small full-service restaurant players in 2023
International cuisine attracts consumers as European offerings see outlets decline
Domestic offerings lead in outlet numbers, with few international brands

PROSPECTS AND OPPORTUNITIES

Tourism drive sales while players innovate to offer sustainable and vegan choices
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DISCLAIMER

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