

# Cafés/Bars in Poland

February 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Specialist coffee and tea shops and cafés grow fastest in current value terms

Multiple bars/pubs outlets close amidst challenging trading conditions

Sustainability concerns continue to influence competitive strategies

### PROSPECTS AND OPPORTUNITIES

Cafés and specialist coffee and tea shops set to remain the most dynamic categories

Remote/hybrid working trend will inspire revamp of specialist coffee and tea shops

Demographic and lifestyle trends likely to result in closure of more bars/pubs

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