

# Other Dairy in Malaysia

September 2023

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## Other Dairy in Malaysia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Higher prices limit the demand for condensed and evaporated milk  
Foodservice sales continue to recover as consumers resume pre-pandemic lifestyles  
Players look to tap into the growing health and wellness trend

#### PROSPECTS AND OPPORTUNITIES

Higher prices to limit the demand for condensed and evaporated milk while coffee whiteners remains niche  
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