



# Consumer Foodservice By Location in South Korea

February 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

The rise of consumer mobility drives stronger increases for non-standalone outlets

Double-digit growth for takeaway online ordering and eat-in value, due to burden of rising delivery fees on consumers

### PROSPECTS AND OPPORTUNITIES

Continued development of takeaway is expected in 2024

Considering profitability and stability by opening up new outlets

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