

Home Audio and Cinema in China

August 2023

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Home Audio and Cinema in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Challenges and declines in China's home audio and cinema remain in 2023
Category exhibits maturity, with stable brand rankings and declining sales in 2023

PROSPECTS AND OPPORTUNITIES

The transition towards alternative options casts a gloomy shadow over the home audio and cinema industry
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Consumer Electronics in China - Industry Overview

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