

Chocolate Confectionery in Singapore

June 2023

Table of Contents

Chocolate Confectionery in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tighter cost management by brands to improve profit margins
Higher value growth as brands respond to the growing health and wellness trend
Flavours and functional innovations continue as brands compete for consumers

PROSPECTS AND OPPORTUNITIES

Uneven growth across categories over the forecast period
Plant-based chocolate confectionery offers growth potential
Channel distribution shifts as consumer preferences change

CATEGORY DATA

Table 1 - Sales of Chocolate Confectionery by Category: Volume 2018-2023
Table 2 - Sales of Chocolate Confectionery by Category: Value 2018-2023
Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023
Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023
Table 5 - Sales of Chocolate Tablets by Type: % Value 2018-2023
Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2019-2023
Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023
Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2018-2023
Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028
Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028
Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

Snacks in Singapore - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for snacks?

MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2018-2023
Table 14 - Sales of Snacks by Category: Value 2018-2023
Table 15 - Sales of Snacks by Category: % Volume Growth 2018-2023
Table 16 - Sales of Snacks by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Snacks: % Value 2019-2023
Table 18 - LBN Brand Shares of Snacks: % Value 2020-2023
Table 19 - Penetration of Private Label by Category: % Value 2018-2023
Table 20 - Distribution of Snacks by Format: % Value 2018-2023
Table 21 - Forecast Sales of Snacks by Category: Volume 2023-2028
Table 22 - Forecast Sales of Snacks by Category: Value 2023-2028
Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

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