

Self-Service Cafeterias in New Zealand

February 2024

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Self-Service Cafeterias in New Zealand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Stagnant growth as category reaches market saturation
Slow recovery of eat-in means less consumers interested in self-service cafeterias
Food wastage a concern for buffet-style restaurants

PROSPECTS AND OPPORTUNITIES

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Innovative independents focusing on local and fresh ingredients will perform better than chained counterparts

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