

# Sauces, Dips and Condiments in Croatia

November 2023

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## Sauces, Dips and Condiments in Croatia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Chili sauces and barbecue sauces grow fastest in retail volume terms  
Growth in inbound tourism continues to bolster foodservice volume sales  
Retail distribution remains heavily concentrated in modern channels

#### PROSPECTS AND OPPORTUNITIES

Outlook is positive but maturity and economic factors will temper growth potential  
Health concerns will continue to shape purchasing decisions and innovation  
Hummus and kimchi products expected to gain popularity

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