



Sauces, Dips and Condiments in the United Kingdom

November 2023

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Sauces, Dips and Condiments in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steep unit price rises and supply chain challenges persist
Shrinkflation and other strategies undertaken by companies to offset rising costs
Demand driven by flavour innovation and versatility

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Increasing prioritisation of health and wellness
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Emphasis on premiumisation in pasta sauces

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