

Pet Products in Slovakia

May 2024

Table of Contents

Pet Products in Slovakia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers search for cat litter on discount and promotions E-commerce expands at steady pace Variety stores make headway in pet products

PROSPECTS AND OPPORTUNITIES

Healthy performance driven by unit price growth and premiumisation Reliance on second hand goods to continue during initial years Sustainability will be high on the agenda for all stakeholders

CATEGORY DATA

Table 1 - Sales of Pet Products by Category: Value 2019-2024
Table 2 - Sales of Pet Products by Category: % Value Growth 2019-2024
Table 3 - Sales of Pet Healthcare by Type: % Value 2019-2024
Table 4 - Sales of Other Pet Products by Type: % Value 2019-2023
Table 5 - NBO Company Shares of Pet Products: % Value 2019-2023
Table 6 - LBN Brand Shares of Pet Products: % Value 2020-2023
Table 7 - Distribution of Pet Products by Format: % Value 2019-2024
Table 8 - Forecast Sales of Pet Products by Category: Value 2024-2029
Table 9 - Forecast Sales of Pet Products by Category: % Value Growth 2024-2029

Pet Care in Slovakia - Industry Overview

EXECUTIVE SUMMARY

Pet care in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for pet care?

MARKET INDICATORS

Table 10 - Pet Populations 2019-2024

MARKET DATA

Table 11 - Sales of Pet Food by Category: Volume 2019-2024 Table 12 - Sales of Pet Care by Category: Value 2019-2024 Table 13 - Sales of Pet Food by Category: % Volume Growth 2019-2024 Table 14 - Sales of Pet Care by Category: % Value Growth 2019-2024 Table 15 - NBO Company Shares of Pet Food: % Value 2019-2023 Table 16 - LBN Brand Shares of Pet Food: % Value 2020-2023 Table 17 - NBO Company Shares of Dog and Cat Food: % Value 2019-2023 Table 18 - LBN Brand Shares of Dog and Cat Food: % Value 2020-2023 Table 19 - Penetration of Private Label in Pet Care by Category: % Value 2019-2024 Table 20 - Distribution of Pet Care by Format: % Value 2019-2024 Table 21 - Distribution of Pet Care by Format and Category: % Value 2024 Table 22 - Distribution of Dog and Cat Food by Format: % Value 2019-2024 Table 23 - Distribution of Dog and Cat Food by Format and Category: % Value 2024 Table 24 - Forecast Sales of Pet Food by Category: Volume 2024-2029 Table 25 - Forecast Sales of Pet Care by Category: Value 2024-2029 Table 26 - Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 27 - Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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