

# Pet Products in Slovakia

May 2024

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# Pet Products in Slovakia - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Consumers search for cat litter on discount and promotions E-commerce expands at steady pace Variety stores make headway in pet products

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Healthy performance driven by unit price growth and premiumisation Reliance on second hand goods to continue during initial years Sustainability will be high on the agenda for all stakeholders

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