



# Soft Drinks Packaging in Germany

April 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

PET bottles remain the dominant pack type owing to their durability and affordability

Germany's well-established Deposit Return Scheme promotes a circular economy

Smaller pack sizes are seeing increasing popularity in soft drinks

#### PROSPECTS AND OPPORTUNITIES

The popularity of rPET bottles in soft drinks is expected to continue gaining momentum

Tethered caps show that sustainability in packaging will remain a strong focus over the forecast period

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