

Alcoholic Drinks Packaging in Australia

August 2023

Table of Contents

Alcoholic Drinks Packaging in Australia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal beverage cans continue taking share from glass bottles in Australia
Pinnacle Drinks launches new premium sustainable lightweight wine bottle
Flatter PET wine bottles pave the way for sustainability gains

PROSPECTS AND OPPORTUNITIES

Popularity of RTDs will boost volume sales of metal beverage cans
Growing use of sustainable packaging expected

Alcoholic Drinks Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Metal food cans continue to lose share in 2022

Metal beverage cans gaining share from PET bottles in soft drinks

Flatter PET wine bottles pave the way for sustainability gains

Move towards a circular economy driving beauty and personal care packaging innovation

Refillable packaging grows as an environmentally-friendly option in surface care

PACKAGING LEGISLATION

New packaging rules in Australia require manufacturers to recycle

Australian government signals plan to regulate packaging industry

RECYCLING AND THE ENVIRONMENT

Nestlé pilots recyclable paper in Australia

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-australia/report.