

Alcoholic Drinks Packaging in Spain

September 2023

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Alcoholic Drinks Packaging in Spain - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal beverage cans see increasing popularity over the review period
Splash Beverage Group introduces paper cans for its Pulpoloco Sangria brand
Plastic and screw-top closures are popular due to the dominance of glass bottles

PROSPECTS AND OPPORTUNITIES

Mahou San Miguel partners with Kronen to replace plastic with paperboard
Kegs expected to see strong growth in cider/perry

Alcoholic Drinks Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
The design of shaped liquid cartons makes it an increasingly favoured pack type
Coca-Cola introduces tethered plastic bottle caps in Europe
Screw-top closures are popular due to the dominance of glass bottles
The popularity of skin care in 2022 positively impacts its pack types
Growth in liquid detergent tablets benefits other rigid containers

PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging
Spain's new packaging law to usher in a circular economy

RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging
Plastipak opens new recycling facility in Spain
Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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