

Alcoholic Drinks Packaging in the Philippines

September 2023

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Alcoholic Drinks Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong foodservice recovery boosts glass bottle sales in beer in 2022
Emperador launches limited-edition brandy to commemorate the election
Kegs record dynamic growth in 2022

PROSPECTS AND OPPORTUNITIES

The 330ml pack size will extend its dominance over the forecast period
The increasing popularity of spirits will boost glass bottle volume sales

Alcoholic Drinks Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

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2022 key trends
Metal food cans lead condensed milk packaging as they maintain product freshness
Flexible aluminium/plastic remains the dominant pack type in hot drinks
Kegs record dynamic growth in 2022
Beauty and personal care packaging returns to positive growth in 2022
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste
FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste
Coca-Cola Philippines' progress towards a "World Without Waste"
The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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