



# Consumer Foodservice By Location in Egypt

February 2024

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## Consumer Foodservice By Location in Egypt - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Consumer foodservice through lodging benefits from return of tourists

Consumer foodservice through retail continues to see considerable dynamism

Growth in consumer foodservice through standalone benefited by government assistance for food trucks

#### PROSPECTS AND OPPORTUNITIES

Consumer foodservice through travel sees healthy growth

Major structural projects provide opportunities for consumer foodservice

Growth in consumer foodservice through leisure expected over the forecast period

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Consumer foodservice in 2023: The big picture

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Emerging trend of new up-and-coming specialist coffee and tea shops

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