

# Soft Drinks Packaging in Sweden

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Leading pack type metal beverage cans continues gaining share in Swedish soft drinks

Glass bottles gaining share in RTD tea

Durability and lightweight nature of PET bottles make them ideal for concentrates

#### PROSPECTS AND OPPORTUNITIES

PET bottles will remain the leading choice for sports drinks due to their versatility

Players will continue to focus on innovative packaging solutions to cater to sustainability

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