

# Sauces, Dips and Condiments in Estonia

November 2023

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## Sauces, Dips and Condiments in Estonia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

New uses for soy sauces drive market growth

Emergence of healthier products provides a boost to 'traditional' ketchup

Poltsamaa Felix AS leads, benefiting from support for local brands and its offer of usual flavours

#### PROSPECTS AND OPPORTUNITIES

New flavours ensure ketchup will remain popular

Rising popularity of Asian cuisine to benefit soy and fish sauces

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