

Soft Drinks Packaging in the US

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Top carbonates brands switching to paperboard packaging for holding multipacks
User-friendly innovative grips on juice PET bottles
Refillable glass bottles for carbonates represents a further step towards sustainability

PROSPECTS AND OPPORTUNITIES

Aluminium-based bottled water likely to gain traction due to recyclable benefits
Metal beverage cans will maintain their dominance in cola carbonates

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