

# Other Dairy in the United Kingdom

September 2023

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## Other Dairy in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Increase in milk prices hit other dairy, but convenience saves the day  
Premiumisation and indulgence neutralise downtrading and HFSS legislation in 2023  
Convenience boosts demand for single-serve pots and e-commerce

#### PROSPECTS AND OPPORTUNITIES

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