



Soft Drinks Packaging in South Africa

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

The PET bottle is the main pack type used in the South African soft drinks industry

Zero-sugar trend helps fuel demand for metal beverage cans in South Africa

Liqui-Fruit rebrands to differentiate flavours amid increasing competition

PROSPECTS AND OPPORTUNITIES

Metal beverage cans to benefit from the growing demand for energy drinks

Sustainable packaging is an opportunity many companies are exploring

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