

Other Dairy in Chile

September 2023

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Other Dairy in Chile - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Soprole Chile leads popular category of chilled dairy desserts
El Manjar, a brand sustained by tradition and preferred by Chileans
Private label offers more affordable option during strong inflation scenario

PROSPECTS AND OPPORTUNITIES

As inflation continues to hit the country, indulgence occasions become less frequent
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