

Sauces, Dips and Condiments in Saudi Arabia

November 2023

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Sauces, Dips and Condiments in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sauces, dips and condiments return to positive growth in 2023, thanks to easing inflation and return to busy lifestyles

Foodservice sales continue to grow, albeit at a slower pace

Private labels gain popularity

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Private label will gain traction with budget-conscious consumers, with discounters expected to increase their share

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