



Beauty and Personal Care Packaging in Spain

June 2023

Table of Contents

Beauty and Personal Care Packaging in Spain - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible paper packaging continues to lose pack type share in 2022

Popularity of skin care in 2022 positively impacts its pack types

Summer's Eve unveils an alternative to flexible plastic?

PROSPECTS AND OPPORTUNITIES

75ml pack is expected to remain most popular size over forecast period

Paco Rabanne opts for metallic packaging? rather than the more traditional glass

Beauty and Personal Care Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

The design of shaped liquid cartons makes it an increasingly favoured pack type

Coca-Cola introduces tethered plastic bottle caps in Europe

Screw-top closures are popular due to the dominance of glass bottles

The popularity of skin care in 2022 positively impacts its pack types

Growth in liquid detergent tablets benefits other rigid containers

PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging

Spain's new packaging law to usher in a circular economy

RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging

Plastipak opens new recycling facility in Spain

Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-spain/report.