

Baby Food in Colombia

August 2024

Table of Contents

Baby Food in Colombia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Milk formula struggles due to low birth rate and high inflation Baby food remains susceptible to changing consumer preferences Smaller players focus on promoting organic attributes and added benefits

PROSPECTS AND OPPORTUNITIES

Products that align with health and wellness to perform well Consumer price sensitivity opens up opportunities for private label Convenience supported by e-commerce and subscriptions

CATEGORY DATA

Table 1 - Sales of Baby Food by Category: Volume 2019-2024
Table 2 - Sales of Baby Food by Category: Value 2019-2024
Table 3 - Sales of Baby Food by Category: % Volume Growth 2019-2024
Table 4 - Sales of Baby Food by Category: % Value Growth 2019-2024
Table 5 - Sales of Growing-Up Milk Formula by Age: % Value 2019-2024
Table 6 - NBO Company Shares of Baby Food: % Value 2020-2024
Table 7 - LBN Brand Shares of Baby Food: % Value 2019-2024
Table 8 - Distribution of Baby Food by Category: Volume 2024-2029
Table 9 - Forecast Sales of Baby Food by Category: Value 2024-2029
Table 10 - Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029
Table 11 - Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in Colombia - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture Key trends in 2024 Competitive Landscape Channel developments What next for dairy products and alternatives?

MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

- Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 17 Penetration of Private Label by Category: % Value 2019-2024
- Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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