

Cider/Perry in Dominican Republic

June 2024

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Cider/Perry in Dominican Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slump in volume sales in 2023
Manuel Busto Amandi continues to lead
Volume growth through on-trade

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Healthy volume growth, though from low base
Cider/perry moves beyond apple.
Players look to widen consumption occasions

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Alcoholic Drinks in Dominican Republic - Industry Overview

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On-trade vs off-trade split
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Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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