

Cider/Perry in Bolivia

June 2024

Table of Contents

Cider/Perry in Bolivia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Total volume sales contract amidst persistent threat from contraband trade

Seasonal nature of consumption restricts growth potential and innovation

Interest in non-alcoholic cider/perry continues to rise

PROSPECTS AND OPPORTUNITIES

Smuggling will continue to limit scope for growth in formal sales

Further volume share gains anticipated for Cereser

Competition likely to intensify following Bolivia's accession to Mercosur

CATEGORY DATA

Table 1 - Sales of Cider/Perry: Total Volume 2018-2023

Table 2 - Sales of Cider/Perry: Total Value 2018-2023

Table 3 - Sales of Cider/Perry: % Total Volume Growth 2018-2023

Table 4 - Sales of Cider/Perry: % Total Value Growth 2018-2023

Table 5 - Sales of Cider/Perry: Total Volume 2019-2023

Table 6 - Sales of Cider/Perry: Total Value 2019-2023

Table 7 - Sales of Cider/Perry by Off-trade vs On-trade: Volume 2018-2023

Table 8 - Sales of Cider/Perry by Off-trade vs On-trade: Value 2018-2023

Table 9 - Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 10 - Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2018-2023

Table 11 - Sales of Cider/Perry by Off-trade vs On-trade: Volume 2019-2023

Table 12 - Sales of Cider/Perry by Off-trade vs On-trade: Value 2019-2023

Table 13 - GBO Company Shares of Cider/Perry: % Total Volume 2019-2023

Table 14 - NBO Company Shares of Cider/Perry: % Total Volume 2019-2023

Table 15 - LBN Brand Shares of Cider/Perry: % Total Volume 2019-2023

Table 16 - Forecast Sales of Cider/Perry: Total Volume 2023-2028

Table 17 - Forecast Sales of Cider/Perry: Total Value 2023-2028

Table 18 - Forecast Sales of Cider/Perry: % Total Volume Growth 2023-2028

Table 19 - Forecast Sales of Cider/Perry: % Total Value Growth 2023-2028

Alcoholic Drinks in Bolivia - Industry Overview

EXECUTIVE SUMMARY

Alcoholic drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 - Taxation and Duty Levies on Alcoholic Drinks 2023

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 20 - Retail Consumer Expenditure on Alcoholic Drinks 2018-2023

MARKET DATA

Table 21 - Sales of Alcoholic Drinks by Category: Total Volume 2018-2023

Table 22 - Sales of Alcoholic Drinks by Category: Total Value 2018-2023

Table 23 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2018-2023

Table 24 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2018-2023

Table 25 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2023

Table 26 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2023

Table 27 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2023

Table 28 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2023

Table 29 - GBO Company Shares of Alcoholic Drinks: % Total Volume 2019-2023

Table 30 - Distribution of Alcoholic Drinks by Format: % Off-trade Value 2018-2023

Table 31 - Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2023

Table 32 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2023-2028

Table 33 - Forecast Sales of Alcoholic Drinks by Category: Total Value 2023-2028

Table 34 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2023-2028

Table 35 - Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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