



Small Cooking Appliances in Indonesia

December 2023

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Small Cooking Appliances in Indonesia - Category analysis

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2023 DEVELOPMENTS

Freestanding hobs and rice cookers continue to be essential fixtures in the typical Indonesian kitchen

Light fryers gain traction, thanks to their growing affordability and reputed health benefits

Affordable brands continue to hold sway

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Freestanding hobs and rice cookers will remain key components of the average Indonesian kitchen

Energy-saving products will capture the attention of consumers

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