

Wine in Azerbaijan

July 2024

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Wine in Azerbaijan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Moderate growth from local and international producers
Sparkling wine extends its appeal
Abrau-Durso Group invests in new modernised plant

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Wine category set to prosper in years ahead
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Government aid to support wine industry

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Alcoholic Drinks in Azerbaijan - Industry Overview

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On-trade vs off-trade split
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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
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On-trade establishments

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